



Designing experiences

RETAIL



← Tsawwassen Mills

Tsawwassen, BC

Stantec/JPRA

Cover: Mitikah, Mexico City

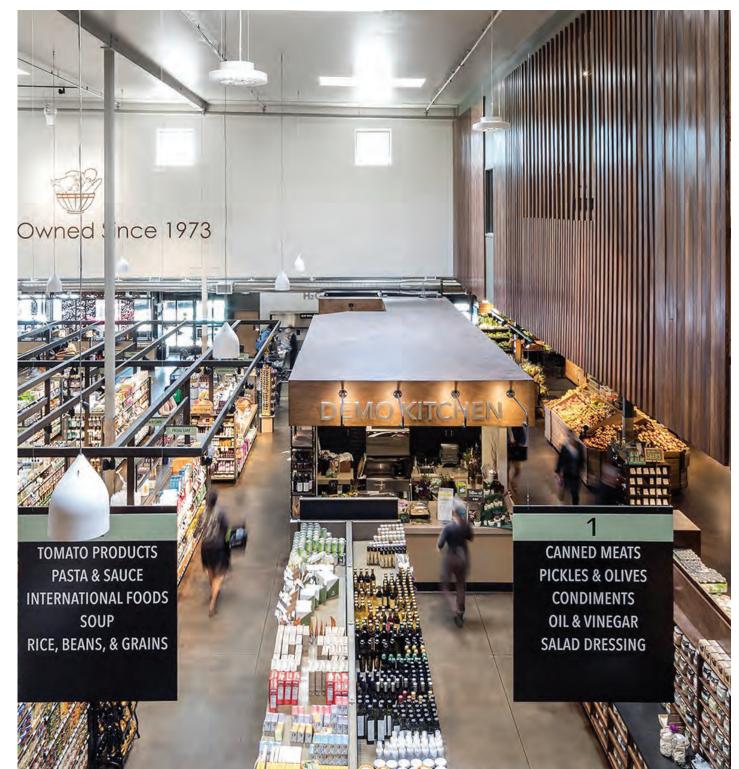
Retail experiences bring your brand to life.

We are your brand champions

Retail experiences can bring your brand to life in ways that can never happen online. They immerse your customers in real spaces that create memorable, sensory experiences and weave their aspirations with your brand's value and promise. We help clients from start to finish; from concept design and branding, to store design and roll-outs.

We live and breathe your brand, and take the time to understand your customers. We work hard to earn our place as your trusted partner. Client relationships come first, last, and always.

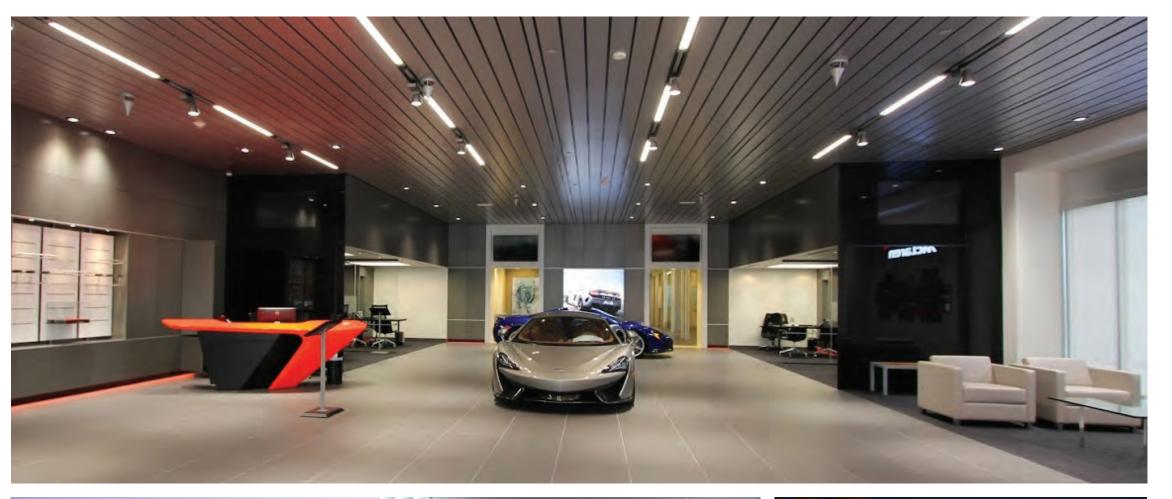
Whether you have one project, or one hundred, your Stantec team will be made up of retail experts, based on your business and the services you need. Led by a dedicated account manager, your team will apply your design concepts and standards to your flagship store, or across your program, no matter where your projects are located.











Auto retail

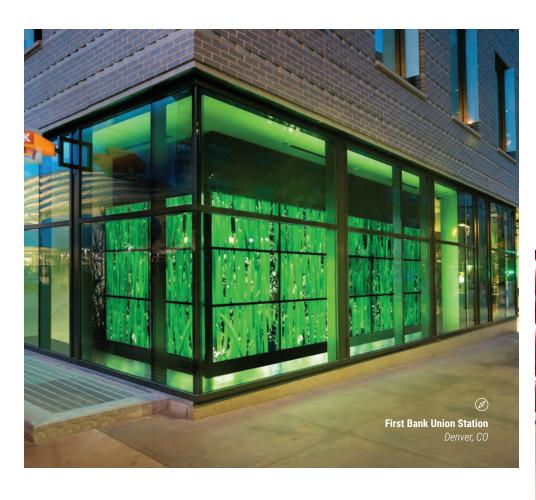
Auto dealerships, rental car companies, gas stations, repair shops... while they have much in common, they also have special design needs.

We look at how to make internal operations more productive and functional, and how to maximize the use of the site. We incorporate the client's or manufacturer's branding requirements, while designing fresh, distinctive environments. We also bring specialty expertise in environmental compliance. And we focus on creating a positive customer experience and bottom-line value for our client.









Financial services

Banks today are expanding their customer base by selling more products and services to existing customers, and attracting new customers by providing a more complete and engaging banking experience.

While customers turn to the web for routine transactions, they visit their their local branch for personal advice on more complex financial planning products. We ensure banking environment provides an appealing, branded experience, and incorporates private spaces where customers feel comfortable and secure.











Red Ginger *Miami, Florida*

Restaurants

Guests want good food. But what differentiates a restaurant beyond its menu is its story.

The story of a place creates connection and an opportunity for exploration and discovery. We design restaurants to tell the owner's story and deliver an enticing setting to aid in narrating the history, heritage, or theme. Your guests are sure to return with family and friends to enjoy the full sensory experience. Stantec's knowledge of food storage, preparation and serving enables smart planning of equipment adjacencies so food prep and delivery is efficient.







Specialty retail

Retail is not only about product display. It's about creating a charismatic space that delivers branding recognition, impact and a unique experience.

Designing retail stores requires infusing a space with purpose, character and values to create a three-dimensional branded event. Whether it's a new store or a site adaption, we assist in meeting the needs of retailers, landlords, developers, and the local jurisdictions. Our retail design experience has helped us develop a process to bring stores to market quickly and effectively.



Eat. Shop. Relax. Whether it's at an airport while waiting for your flight, at the ball park before the first pitch, or at the theme park in between attractions, our exclusively designed spaces are easy to identify and explore.

Well-designed opportunities to shop, dine, and unwind bring vitality, convenience, and rewarding experiences to shoppers and guests. Successful concessions can revitalize their environments, benefitting the whole enterprise. From individual tenant store design to retail master planning, our approach is to showcase the tenant's branding and create the right mix of stores to celebrate the local culture.











More and more kinds of wellness and healthcare services are being delivered in retail settings, with consumers looking for convenience, selection and an assurance of quality.

With healthcare services in department stores, fitness centers in strip malls, and pharmacies in grocery stores, wellness and retail are converging. We can help give patients access to well-designed healthcare opportunities, retailers an efficient fitout space, and healthcare providers a comfortable, safe, treatment facility. We leverage our retail and healthcare design experience to create facilities that serve our communities and help our clients increase market share.



Grocery

Just as the kitchen is often the heart of a home, a grocery store is often the heart of a community.

We shop where we feel welcomed and comfortable, and where we find value for our families and lifestyle. We approach grocery store design by creating special moments within a well-organized store lay-out that engages the shopper every stop of the way. With customized fixtures, signage and finish packages, we strengthen our client's brand and their presence in the community.

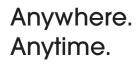
With specially designed branding elements, signage and features to delight the costumer, we strengthen our client's brand. Our local presence helps facilitate the requirements of developers and jurisdictions.











Each one of our clients have their own unique challenges, including rigid budgets and critical schedules. Because of our extensive experience, we have the resources and knowledge to provide suitable solutions to these challenges. We value our partnerships, whether it's with clients, developers, landlords or local jurisdictions, and the shared attributes these bring to our retail facility designs.

We offer:

- Branding
- Visualization
- Concept Development
- Prototype Development
- Prototype Management
- Program Management
- Project Management



We deliver unique solutions to brands across North America

AUTO RETAIL

AutoNation AutoZone Canadian Tire DCH Auto Group Harley Davidson Jiffy Lube Kal-Tire Oil Changers O'Reilly's Auto Parts

BRANDS

Audi / Volkswagen BMW Chevrolet Fiat Ford Honda / Acura Hyundai Infiniti / Nissan Land Rover Mazda

Porsche Tesla

Mercedes Benz

Toyota / Lexus Volvo

SERVICE STATIONS

BPArco Chevron Circle K CITGO ConocoPhillips Exxon Shell

Valero

RENTAL CAR

Alamo Avis Budget Dollar-Thrifty Enterprise Fox Rent A Car Hertz National Penske

SPECIALTY RETAIL

Cos Bar iFLY IKEA Salvatore Ferragamo SEE Eyewear Target Tod's Topshop Topman Walmart

GROCERY Alfalfa's

Food Lion

Loblaws Rite Aid Publix Safeway Pharmacies Sacramento Co-op Trader Joe's Walmart **Drug Centers** Wegmans

RESTAURANTS

Corner Bakery Café Jack in the Box KFC/Taco Bell/ Pizza Hut Hofbrauhaus Lettuce Entertain You Enterprises McDonald's Panera Bread

BANKING

Red Robin

ATB Financial Bank of America Bank of Montreal **BMO** Harris CIBC JP Morgan Chase TD Bank US Bank

Wells Fargo

Pharmacies

Walgreens

RETAIL PHARMACY Safeway Stores and Shoppers Drug Mart Smith's Food and Target Stores and

HOSPITAL PHARMACY

Alberta Health Services Kaiser Permanente Memorial-Sloan **Kettering Cancer** Center Pinnacle Health System & Pharmacy Stanford University The Children's Hospital of Philadelphia

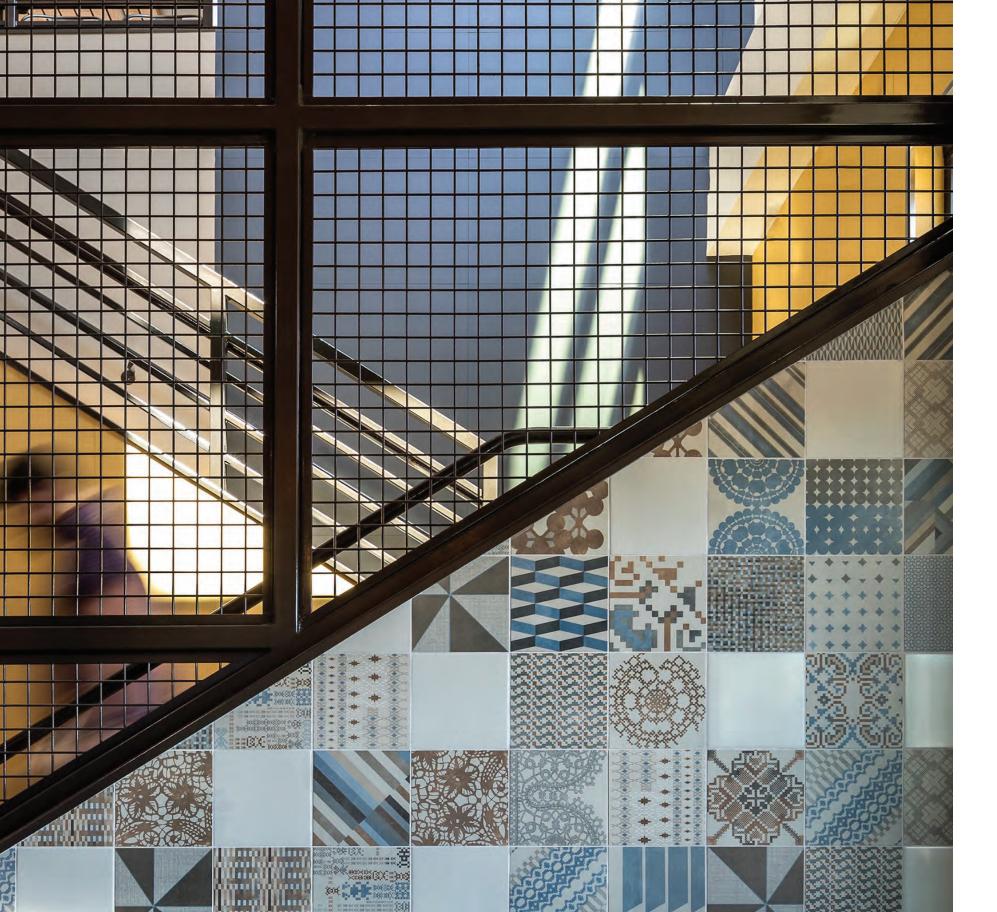
AIRPORT RETAIL

HMS Host Hojeij Branded Foods The Nuance Group The Paradies Shops **CONCEPTS** Cat Cora

Pinkberry The Plant Café Vino Volo Starbucks La Brea Bakery CNBC News Heritage News LACOSTE

> SoNo Collection Norwalk. Connecticut





Local services within a regional network

With our multiple office resources, we partner you with the right retail team to meet your local needs.

Visioning, Brands, and Experiences

Stantec's Visioning, Brands, and Experiences Team combines all aspects of a project from architecture, landscaping, environmental graphics, wayfinding, brand identity, and design character to create a three-dimensional branded place that evokes a sensory and emotive experience.

Concept and Prototype Design

Our team creates retail design solutions that are strategic, distinctively fresh, successful, and enduring.

Architecture

Design matters. We bring concepts to market, and site-adapt prototypes, showcasing our client's brand.

Interior Design

We focus on creating inspiring environments that emanate a strong sense of place, bringing our client's vision to life and engaging our client's customers.

MEP and Structural Engineering

Our engineers know retail. Ground-ups and tenant improvements. We don't reinvent the wheel if it's not required, but we do look for creative solutions.

Site / Civil Engineering

From feasibility studies to infrastructure design, we support our client's land development needs.

Program Management

Working closely with retailers and developers, we manage multi-site programs from concept to store opening.

Landscape Architecture

We create inspired landscapes that are responsive to site opportunities and enhance our client's brand.

Environmental Services

Armed with scientific knowledge of air, water, and soil, we address regulatory permitting and compliance.

Sustainability

There are many ways we help clients improve their projects and their communities: sustainable site development, water savings, energy efficiency, and healthier materials and indoor environments.

Specialty Services

Lighting design, asset management, lean design and consulting, historical renovations, public participation, even archeology—chances are if you need a specialized service, we'll have the resources to help you.

See **stantec.com** for a comprehensive list of services.



The services you need, delivered through a network of 350 local offices

FIRM RANKINGS





*5 TOP MEP CONSULTING FIRMS
CONSULTING-SPECIFYING ENGINEER 2020

TOP 10 INTERNATIONAL DESIGN FIRMS-BUILDINGS
ENGINEERING NEWS RECORD 2020

#6 TOP 25 DESIGN FIRMS GENERAL BUILDING - RETAIL ENGINEERING NEWS RECORD 2020

TOP INTERIOR DESIGN FIRMSINTERIOR DESIGN MAGAZINE 2020

*1 NORTH AMERICA'S MOST SUSTAINABLE FIRM CORPORATE KNIGHTS 2020

#5 WORLD'S MOST SUSTAINABLE FIRM CORPORATE KNIGHTS 2020

Communities are fundamental. Whether around the corner or across the globe, they provide a foundation, a sense of place and of belonging. That's why at Stantec, we always design with community in mind.

We care about the communities we serve—because they're our communities too. This allows us to assess what's needed and connect our expertise; to appreciate nuances and envision what's never been considered; to bring together diverse perspectives so we can collaborate toward a shared success.

We're designers, architects, engineers, and project managers innovating together at the intersection of community, creativity, and collaboration. Balancing these priorities results in projects that advance the quality of life in communities across the globe. Stantec trades on the TSX and the NYSE under the symbol STN. Visit us at stantec.com/retail or find us on social media.

